

# INTERNATIONAL COLLEGE OF MANAGEMENT, SYDNEY



## FEBRUARY 2016 PGA INTERNATIONAL GOLF INSTITUTE ICMS PROFESSIONAL SCHOLARSHIP

Application kit for students



The International College of Management, Sydney  
151 Darley Road, Manly NSW 2095, Sydney, Australia

**The International College of Management, Sydney (ICMS)  
2016 PGA INTERNATIONAL GOLF INSTITUTE SCHOLARSHIP**

Scholarship for students commencing study in February 2016

**DEGREE PROGRAM**

Program: \_\_\_\_\_

**PERSONAL DETAILS**

First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Nationality: \_\_\_\_\_ DOB: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**APPLICATION CHECKLIST**

- Last school academic transcript, including awards and/or certificates
- Head photograph included (a school picture is fine)
- Stage 1: referral from your school principal, career advisor or teacher (see attached form)
- Stage 2: report
- Other documents that may supplement the application ie work and/or personal references
- Completed PGA IGI Application form

**DECLARATION**

I wish to be considered for the ICMS PGA IGI Scholarship to undertake a program of study at ICMS and declare that the information submitted is correct and complete. I understand that ICMS may obtain official records from any school or university I have previously attended. I understand that ICMS reserves the right to vary or reverse any decision made on the basis of incorrect or incomplete information. I have read and understood the ICMS Terms and Conditions. I understand that PGA IGI scholarship will provide the necessary funds to cover a set amount of tuition fees. I understand that the scholarship does not cover any allowance or teaching assistance to support my living costs and I have made appropriate arrangements to support myself during the period of my studies.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Closing date for application:  
Send completed application to:*

**30<sup>th</sup> November 2015**  
*Attention: Scholarship Board, Development Office  
International College of Management, Sydney  
151 Darley Rd, Manly 2095 NSW AUSTRALIA*

*Toll-free: 1800 110 490 Email: info@icms.edu.au*

Under the ICMS PGA IGI Scholarship Program applicants will be considered for the following scholarship.

## 2015 PGA INTERNATIONAL GOLF INSTITUTE ICMS SCHOLARSHIP



Golf is an international sport, played by millions of people worldwide. Combine your passion for golf with a career in the golf industry. Study golf management, land your dream job and advance your career in the golf industry.

ICMS has partnered with PGA International Golf Institute (IGI) to present this unique scholarship for new students commencing the PGA IGI Diploma of Golf Management and who intend to complete their Bachelor degree at ICMS. Valued at up to \$5,000, the experience and exposure to the world of the golf industry will be of enormous value on the C.V of young, passionate golfers looking for a career in golf management.

### Applying for a Scholarship with ICMS

- The scholarship listed above is open to Australian citizens/permanent residents completing either year 12 studies or who took a gap year in 2015.
- By completing this application you will be considered for the PGA IGI.
- For all scholarship applications, the presentation, content, relevance and creativity of the application and the academic merit of the applicant will be considered. Applications close on 30<sup>th</sup> November 2015 and no late applications will be accepted. Applications must be submitted in hard copy. No application will be returned to the applicant, please do not include any original documentation and make copies of all references.
- Applications will be reviewed by the selected Scholarships Board led by the ICMS Chair of the Professional Scholarships Program.
- Initially a group of finalists will be chosen based on stages one and two of this application.
- Scholarship finalists will be required to sit a minimum of 2 rounds of interviews and must be available in person for each of these. Interviews are typically held in November / December.
- The final Scholarship winners will be chosen from the group of finalists, based on their interview and final year 12 results.

## APPLICATION PROCESS

### STAGE 1: REFERRAL

All applicants must be referred by a school principal, PGA Professional, sports coach, career advisors or dean of studies (or similar). The referee must complete the attached form including a written reference with information about the applicants personal qualities, academic ability, achievements in the school community and any other relevant information. Applicants are invited to include more than one referral in their application provided one of the above listed referees is one of those.

Please ensure the attached "Referral Form" is complete and signed by your referee.

### STAGE 2: REPORT

Please submit a detailed report addressing the following points relating to the PGA IGI Scholarship.  
(Maximum 1000 - 1200 words)

1. How will you personally benefit from an education at PGA IGI and ICMS?
2. Outline your experience in working in teams and how you intend to apply that experience during your time at PGA IGI and ICMS?
3. Do you see yourself in your dream career 5 years after you graduate? What is this career and position?

**Select ONE of the two scenario questions below::**

Scenario 1: Imagine you are part of team managing golf tournaments in NSW. You want to look at how to increase the fan base attending tournaments as well as spectator experience on the day.

- a. What ideas might you implement to help improve the experience for spectators in Golf?
- b. How would you attempt to enhance the image of golf for young people and extend the fan base of professional golf?

Scenario 2: Imagine you are managing a large golf club. You want to increase the membership of the club by 10% and enhance member experience.

- a. What ideas might you implement to increase membership? (Identify 3 areas you would focus on).
- b. What areas of the golf club would you improve, change or introduce to enhance member's experience? (Identify 3 areas).

#### TIPS...

- Visit [www.icms.edu.au](http://www.icms.edu.au) and [www.pgaigi.com](http://www.pgaigi.com)
- Be creative and realistic
- Interviews with industry professionals may assist you with developing your ideas

The following documents must also be submitted with the report.

- Latest set of high school transcripts and or Trial Results
- School awards
- References (personal and/or work)
- Golfink Handicap (along with history of last 20 competition rounds)
- PGA IGI Application form (or your Letter of Offer received by the admissions department)

**NOTE:** Scholarship submissions will not be returned to applicants. If you do not want to submit your originals, please have copies made.

## STAGE 3: INTERVIEW

Based on the results of stage one a short list of finalists will be selected for a personal interview by the Scholarship Board. The interview, which will be conducted at the ICMS campus in Manly, NSW, will be used to further ascertain the candidates' suitability to the industry, PGA IGI and the College in general.

## STAGE 4: ACADEMIC

The final scholarship recipients will be selected based on the results of stages 1 through 3 and final year 12 results (HSC & ATAR).

All interviews will be held on campus at ICMS, 151 Darley Road, Manly, NSW.

If you are selected as a finalist you will be required to submit your final year 12 results to the attention of the Scholarship Board within 48 hours of receipt Email

Scholarship winners will be announced within 3 working days of receipt of all final results.

## TERMS AND CONDITIONS

- The Scholarship Board's decision is final.
- ICMS or the participating company reserves the right to terminate the Scholarship at any time for poor academic performance, or inappropriate conduct (see ICMS Student Handbook).
- Fees are subject to change. International College of Management, Sydney (ICMS) scholarships are non-transferrable.
- The recipient must meet all application criteria of the PGA IGI to be eligible for scholarship
- The scholarship cannot be converted to another program, education provider, or recipient nominated by the original recipient.
- The recipient of the scholarship agrees to abide by all admissions criteria and rules and regulations prescribed by PGA IGI and ICMS whilst enrolled.
- The recipient of the ICMS scholarship must commence the program in the February 2016 term and is not able to defer their study at any time during their scholarship. It is the responsibility of the recipient to contact the Admissions Manager at the ICMS to apply for commencement within the specified period.
- If the recipient of an ICMS scholarship fails a subject, he / she are obliged to retake the subject at their cost.
- Scholarship students can apply for exchange programs at ICMS. Any incidentals to be paid to the exchange partner are the liability of the student and are not covered under any scholarship conditions.
- The Scholarship is a tuition waiver that can only be used for the purpose of attending ICMS for the program as specified. The balance of remaining fees, including accommodation, uniforms, books and any other program related costs for each enrolling Term must be paid in full prior to Term commencement.
- The Scholarship recipient must complete a minimum of 40 hours of Community Contribution hours each term.
- The Scholarship recipient must actively participate in at least one student committee and be a Student Ambassador each term while studying on campus (not necessary during Industry Training).
- The Scholarship recipients must be 18 years of age, or turn 18 years of age during study of the PGA IGI Diploma of Golf Management.
- ICMS scholarships may be discontinued by the College, dependent upon termly review of academic standing, professional conduct and College and Community Contribution.
- ICMS Professional scholarships may be discontinued by ICMS or the sponsoring organisation, dependent upon termly review of academic standing, professional conduct and College and Community Contribution.
- Scholarship students will report to the Admissions Manager or Development Manager (Australia) upon commencement at ICMS.

# PGA IGI SCHOLARSHIP REFERRAL FORM

To be completed by your year 12 Adviser, Sporting Coach, Dean of Studies or similar

The school referral/recommendation is an important part of the professional scholarship application process. Each applicant is required to have a referral from an influential member of this school community. We ask that you complete and sign this page and attach a written reference for the applicant. Once complete, please return it to the applicant for inclusion in their application.

The reference should provide information about the student's personal qualities and academic capability as well as details about leadership roles and achievements. Be assured that all information you provide will be held in the strictest of confidence.

**Please provide the full name of the student whom you are referring for this scholarship:**

**Please indicate if the student named above has attained the following (tick all that apply)**

- School prefect or sports captain
- Duke of Edinburgh Gold or Silver
- Top performance in business studies, economics or a subject related to the ICMS qualification applied for
- Other leadership positions or achievements. Please specify

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**Please attach your reference or recommendation to this application** (feel free to leave additional comments below)

## Declaration

I declare that the information provided in this form is true and correct.

Name:

Position Title:

Signature:

Date:

School Stamp:

Please return this completed form to scholarship applicant. They will need to include it in their application. For questions please call the following team members from PGA IGI & ICMS:

- PGA IGI – Luke Bryden (07) 5657 6116 or [lbryden@pga.org.au](mailto:lbryden@pga.org.au)
- ICMS – Amy Parker 1800 110 490 or [aparker@icms.edu.au](mailto:aparker@icms.edu.au)